

Investment Attraction Course Application Process

ELIGIBILITY

Mandatory

- South Australian registered company
- Looking at raising equity investment in the next 12 months

Preference will be given to applicants who, in no particular order have:

- High growth potential
- Global growth potential

WHAT IS COVERED

- The cost of the course – paid in full by Innovate SA.

UNDERTAKING

- The successful applicants must attend 75% of all workshops, seminars and group sessions.
- The successful applicants will be required to participate in any promotional event, if requested, for a 12 month period after completing the course.

APPLICATION

An application to Innovate SA is to include:

An executive summary of the business in no more than 2 pages outlining:

- Why the company wishes to raise equity investment
- Contact Details and applicants from each company
- Business Summary
- The problem the business is solving
- Description of product /The solution
- The management team
- Market potential
- Competitors
- Competitive Advantage

Please send applications to: richard.cooper@innovatesa.com.au

or

Level 14, 19 Grenfell St
Adelaide SA 5000

ASSESSMENT PROCESS

- Applications close for Group 1 2010 on the 20/01/2010.
- Applicants will be required to present their business summary to a panel of judges in 15 minutes or less.
- Decisions will be made based on investment potential by a panel of judges

Further Information

Richard Cooper
Business Advisor—Venture Capital

Innovate SA
Level 14
19 Grenfell Street

T+61 8 8113 0707
F+61 8 8211 8808
E richard.cooper@innovatesa.com.au