Finance Stages and Growth

Concept

R&D

Stage:
Research
Types of funding:
Laboratory Budget, government grant, personal resources
Return Expected:
Public benefit or lottery odds

Prototype

Commercialise

Stage:
Development/seed
Types of funding:
Special budget, government grant, business angel, supplier, R&D syndication, personal resources
Return Expected:
Public benefit or 100%+ pa

Product Ready

Launch

Stage:
Seed/venture
Types of funding:
Special budget, government grant, business angel, customer, venture capital, personal resources
Return Expected:
75%+ pa

Market Proved

Grow

Stage:
Venture
Types of funding:
Venture Capital, operating budget, bank facility
Return Expected:
45%+ pa

Growth Phase

Stabilise

Stage:
Mature
Types of funding:
Self financing, excess cash generated
Return Expected:
20%+ pa

Cash Flow

For more information contact Venture Capital SA:
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