



Will your idea work as a business?

Content

The workshop is aimed at entrepreneurs/inventors who have an idea or a product but as yet have not established a business and/or achieved meaningful level of sales.

The seminar looks at the steps needed to ensure success including the following:

- Market Research
- Identifying your Team
- Intellectual Property
- Developing a Prototype
- Preparing your Business Model
- Commercialising your Product/Service
- The five P's of product commercialization

Post-Workshop discussions:

After the seminar participants are invited to have confidential discussions with the presenter.

Presenter

Mr. Bob Sloan from Airlie Business Consultants is a managing consultant with over 34 years of business experience specializing in business development and product commercialisation.

Dates 2010:

May 13, June 17, July 15,
August 12, Sept 9, Oct 7, Nov 4,
Dec 2.

Time: 5.30-7.30pm

Venue: Inner West Business
Enterprise Centre, 30-32 Stirling
Street, Thebarton

Cost: Free

"I found this seminar very informative easily understood and a good point to start from in the building of my new business."

"Great to now have structure to my idea."

"Enlightening."

Register at: <http://mybookingmanager.com/idea> or
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T: 08 8113 0714

For more information visit - www.innovatesa.com.au

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